



## 2026 ANNUAL SPONSORSHIPS

[chattanoogaroomintheinn.com/derby](http://chattanoogaroomintheinn.com/derby)

**MAY 2, 2026 | 5:00PM - 8:30PM | THE SIGNAL**

### **HEART OF CRITI.....\$25,000**

Includes year-round presence in quarterly TV commercials, monthly digital ads, quarterly print ads, monthly radio ads, billboard, and in CRITI newsletter, socials, and website. Also includes quarterly meetings with CRITI Executive Director, listed in CRITI's annual report, CRITI presentation at your business, co-branded community service opportunity, 8 invitations to ChattaDerby, listed in ChattaDerby materials, and a special acknowledgment at the event.

### **BEACON OF HOPE.....\$15,000**

Includes year-round presence in monthly digital ads, quarterly print ads, monthly radio ads, billboard, and in CRITI newsletter, socials, and website. Also includes quarterly meetings with CRITI Executive Director, listed in CRITI's annual report, CRITI presentation at your business, co-branded community service opportunity, 6 invitations to ChattaDerby, listed in ChattaDerby materials, and a special acknowledgment at the event.

### **COMMUNITY BUILDER.....\$10,000**

Includes year-round presence in quarterly print ads, monthly radio ads, billboard, and on CRITI newsletter, socials, and website. Also includes quarterly meetings with CRITI Executive Director, listed in CRITI's annual report, CRITI presentation at your business, co-branded community service opportunity, 4 invitations to ChattaDerby, listed in ChattaDerby materials, and a special acknowledgment at the event.

### **MISSION PARTNER.....\$5,000**

Includes year-round presence in monthly radio ads, on billboard, CRITI newsletter, socials, and website. Also includes quarterly meetings with CRITI Executive Director, listed in CRITI's annual report, CRITI presentation at your business, co-branded community service opportunity, 4 invitations to ChattaDerby, and listed in ChattaDerby materials.

### **MISSION SUPPORTER.....\$2,500**

Includes year-round presence on billboard, CRITI newsletter, socials, and website. Also includes CRITI presentation at your business, co-branded community service opportunity, 2 invitations to ChattaDerby, and listed in ChattaDerby materials.

### **FRIEND OF CRITI.....\$1,500**

Includes year-round presence on CRITI newsletter, socials, and website. Also includes CRITI presentation at your business, co-branded community service opportunity, 2 invitations to ChattaDerby, and listed in ChattaDerby materials.



**Contact Adrienne Koon**  
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**call 423.713.7059**



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