



chattanoogaroomintheinn.com/sponsor

PARTNERSHIP WITH PURPOSE

A meaningful partnership starts with what matters to your business.



WHY PARTNER WITH CRITI

CRITI helps women and children experiencing homelessness move toward stability and independence through transitional housing and ongoing support. Business partnerships help sustain this work while creating meaningful opportunities for local businesses to connect with the community.

A PARTNERSHIP DESIGNED AROUND YOU

We offer a starting framework for annual sponsorships, but the details are flexible. Together, we can explore the opportunities, level of involvement, and investment that best fit your business.

WHAT MATTERS TO YOUR BUSINESS

Community Visibility

Connect your business with a local mission through recognition and promotional opportunities.

Employee Engagement

Give employees meaningful ways to volunteer, learn, and participate.

Community Impact

Support programs through giving, in-kind contributions, and collaborative initiatives.

Customized Collaboration

Explore co-branded campaigns, workplace giving, matching gifts, or other ideas.

Brand Alignment

Opportunities to connect your business with a mission that reflects your values.

AT A GLANCE

Sponsor Benefits

- Billboard Recognition
- Year - round Radio Advertising
- Digital and Print Advertising
- Year-round Website, Newsletter, and Social Media Recognition
- Annual Report Recognition
- ChattaDerby Recognition and Tickets
- Quarterly Meetings with CRITI Leadership
- Business Presentations and Shelter Tours
- Co-Branded Community Service Opportunities
- Employee Volunteer Opportunities
- Customized Marketing and Community Partnerships



Let's start a conversation. Tell us what matters to your business. We'll work with you to customize a partnership that aligns with your goals and makes a meaningful difference in our community.

Adrienne Koon

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FLEXIBLE SPONSORSHIP OPPORTUNITIES FOR EVERY BUSINESS

Our annual sponsorship levels provide a guide for investment, but the benefits are not one-size-fits-all. We welcome conversations about adjusting opportunities to fit your business's priorities and budget. Every business has different goals, and your partnership with CRITI can reflect yours. We'll work with you to create an annual sponsorship that fits your interests, budget, and desired level of involvement.



CHOOSE YOUR LEVEL OF INVESTMENT

Annual sponsorship opportunities range from \$1,500 to \$25,000, providing a starting point for businesses with different budgets and goals.

BUILD YOUR OWN BENEFIT MIX

Interested in advertising but not event tickets? Prefer employee volunteer opportunities over print recognition? We can work together to determine which benefits make the most sense for your business.

ANNUAL INVESTMENT AND OPPORTUNITIES

\$1,500

Website and social media recognition, newsletter visibility, event recognition

\$2,500–\$5,000

Expanded recognition, event involvement, employee engagement opportunities

\$10,000–\$15,000

Larger visibility opportunities, advertising, leadership connection, collaborative initiatives

\$25,000+

High-visibility opportunities and a more extensively tailored partnership