

# Annual Business Sponsorship Tiers

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	Heart of CRITI	Beacon of Hope	Community Builder	Mission Partner	Mission Supporter	Friend of CRITI
Sponsor Benefit	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Quarterly TV Commercial	✓	✗	✗	✗	✗	✗
Monthly Digital Ads	✓	✓	✗	✗	✗	✗
Quarterly Print Ads	✓	✓	✓	✗	✗	✗
Special Acknowledgement at ChattaDerby	✓	✓	✓	✗	✗	✗
Quarterly Meeting with CRITI Exec. Dir.	✓	✓	✓	✓	✗	✗
Monthly Radio Ads	✓	✓	✓	✓	✗	✗
Year-Round Billboard	✓	✓	✓	✓	✓	✗
Listed in CRITI's Annual Report	✓	✓	✓	✓	✓	✗
ChattaDerby Tickets	8	6	4	4	2	2
Listed in Printed ChattaDerby Materials	✓	✓	✓	✓	✓	✓
Year-Round Visibility on CRITI Newsletter, Socials, and Website	✓	✓	✓	✓	✓	✓
CRITI Presentation at Your Business and Shelter Tour	✓	✓	✓	✓	✓	✓
Co-Branded Community Service Opportunity	✓	✓	✓	✓	✓	✓